

"The Club helped me realize the value of my life." "It kept me out of trouble. It gave me a place to go so I wouldn't be out on the streets." "It kept me going in the right direction and away from bad influences." "A wonderful place to belong."

Proof Positive: Results from the 2007 National Alumni Survey

Boys & Girls Clubs of America commissioned Harris Interactive to conduct a survey of Club alumni to assess their experience and the impact it had on their lives. Similar surveys were conducted by Harris in 1985 and 1999.

The Alumni Story Continues

Alumni report that Boys & Girls Clubs have had both an immediate and long-lasting impact on their lives.

57% of alumni said the Club saved their life (up 5% from the 1999 survey)

57%

Overall, 91% of alumni are satisfied with their adult life

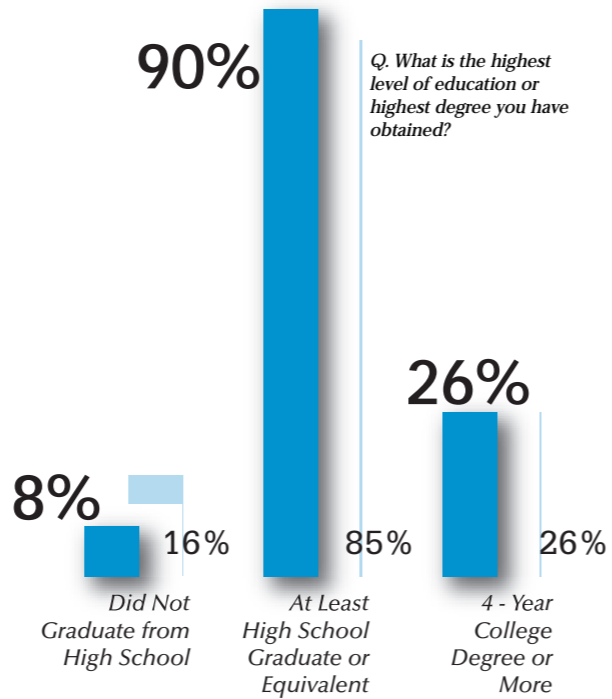
91%



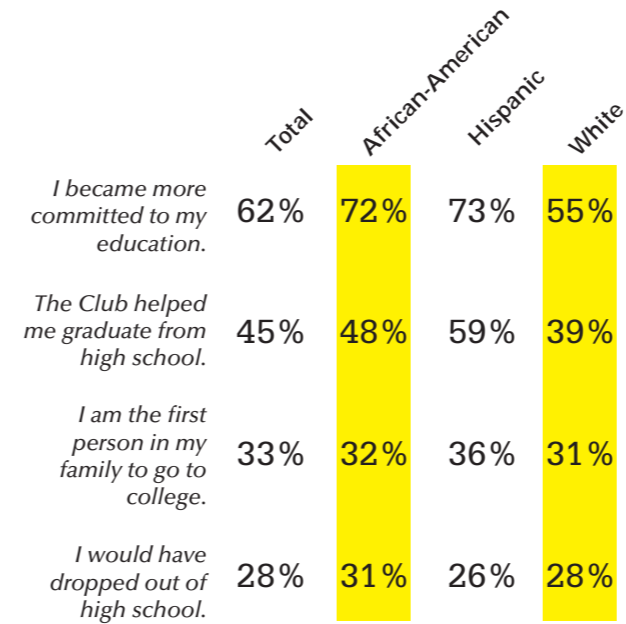
Educational Attainment: Alumni Compared to National Benchmark

Despite challenges faced by many Club members, they equal or exceed the U.S. population in academic attainment. And while the number of Americans who do not finish high school totals 16%, the percentage of Club alumni in the same category is only half that.

Nine in 10 Club alumni are graduating from high school, compared to 85% at the national level. Alumni are just as likely as the general U.S. population to earn a college degree (26%)



BGCA Alumni (dark blue bar) *National Average (light blue bar)
National Benchmark Source: 2006 Current Population Survey.



Q. Please indicate how strongly you agree or disagree with the following statements about the role of Boys Clubs or Boys & Girls Clubs on your educational experiences as a young person.

Statistics listed above are percents noting positive responses.

Attitudes Toward Civic Engagement

A majority of Club alumni believe it important to be a good citizen and are actively involved in their community. Almost half (48%) of alumni attribute this desire to give back to their Club participation.



"They were very positive. Always there to guide us and lead us the right way." "The Club kept me doing positive, worthwhile things and taught me to share my talents with the community." "It was the best thing that ever happened to me."

"It gave me a place to be. A place to look forward to going." "They told me to follow my heart, never give up and strive to be the best I could be." "They showed me that I am someone and life is worth living."

Boys & Girls Club Staff Impact on Character Development

Club alumni acknowledge and recognize the positive effect's adult staff members had on various aspects of their lives – as children and adults – including (% noting positive):

- Knowing right from wrong – **85%**
- Self-confidence – **82%**
- Self-esteem as a child or adolescent – **78%**
- Learning good leadership skills – **77%**
- Having someone to talk to – **76%**
- Having goals and aspirations – **67%**
- Ability to avoid difficulty with the law – **67%**

Q. Thinking back to the adult staff members you knew at the Club, what effect did adult staff have on each of the following?

Statistics listed above are percents noting positive responses.

Tenure and Attendance

Experience has shown us that frequency of attendance is key to gauging the positive impact of Clubs. The more young people visit a Club, the more they gain from it.

Total Years of Club Participation **5.2 years**

Days per Week Attended Club **4 days**

attendance: 58%

58% attended 3 days a week or more

On average, alumni were Club members for more than 5 years and attended the Club 4 days a week.



Want to conduct your own alumni survey?

Harris Interactive has created a survey tool enabling local Boys & Girls Club organizations to conduct their own alumni poll. Just direct your alumni to take the online survey and generate local results. Great for state alliances and area councils.

Check www.bgca.net for more information on options and pricing.

Results from the Harris Interactive
2007 Boys & Girls Clubs of America Alumni Survey

Survey conducted online and by telephone from November 15, 2006, to March 16, 2007, among 1,014 Boys & Girls Clubs of America alumni more than 18 years old. Sampling error is +/-3. A full methodology is available through BGCA.

The Positive Place For Kids



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PROOF Positive⁺ Impact on Club Alumni



Results from the Harris Interactive
2007 Boys & Girls Clubs of America Alumni Survey

"The Club helped me realize the value of my life." "Had I not learned... I would not be where I am now." "They were caring people. They gave me a lot of confidence."